



Stanbic  
Bank

VISA

# MCHONGO

wa Kuswipe unaendelea



## STANBIC BANK VISA DEBIT CARD CAMPAIGN

Stanbic is running a swipe and win campaign for 3 months aimed at encouraging our customers to use point of sale (POS) and eCommerce when paying for goods and services. This campaign is also aimed at focusing on changing the customer's behavior to initiate cashless transactions.

### Who can participate in the campaign?

All customers with our Stanbic Visa Debit cards.

### Campaign Period

29<sup>th</sup> April, 2024 to 22<sup>nd</sup> July, 2024

### Participation Mechanism

- Client must have Stanbic Visa Debit Card.
- Must be following Stanbic Bank social platforms.
- For raffle draw for the winner - The client must have at least minimum cumulative transactions worthing TZS 1,000,000 as defined in the promotion timelines of three months - either eCommerce or POS.

### Terms & Conditions

- All Stanbic Bank customers with active cards are eligible to participate.
- In order for the client to qualify for the monthly draw they must have at least a minimum cumulative transactions worth TZS 1,000,000 for the respective month - either eCommerce or POS.
- In addition, in order for the client to qualify for the grand draw at the end of the campaign they must have at least a minimum cumulative transactions worth TZS 10,000,000 for the consecutive three months - either eCommerce or POS.
- One draw will be done on 10<sup>th</sup> July to determine the winner.
- The travel dates for the trip are 29<sup>th</sup> August to 31<sup>st</sup> August, 2024.
- The winner must ensure they are available to travel on the selected dates.
- The winner will have to make their own arrangements to and from JNIA airport for the flights.
- The winner must ensure that they are on time for the flights as per the issued tickets, should they miss their flights, the bank will not be liable for extra costs for rebooking the flights.

### The prizes

- Throughout the campaign, we will have monthly prizes and one grand prize at the end of the campaign.
- The monthly prizes are either a TV, Fridge or iPhone 15 and the grand prize will be a trip to Serengeti with a plus one.
- At the end of each month winners will be announced and at the end of the campaign, the grand prize winner will also be announced.